



Sports Elite Ltd — Cookie Policy

Website: <https://sportseliteld.co.uk/>

Company: Sports Elite Ltd

Company number: 11097225

Registered in England and Wales

Effective date: 4 August 2026

This Cookie Policy explains how Sports Elite Ltd (“Sports Elite”, “we”, “us” or “our”) uses cookies and similar technologies on our website.

It should be read alongside our Privacy Policy, which explains how we collect and use personal information.

1. What Are Cookies?

Cookies are small files that are placed on your device when you visit a website. They can help a website work properly, remember your preferences and provide information about how the website is being used.

Some cookies are necessary for a website to function, while others require your consent before they can be used.

2. How We Use Cookies

We may use cookies to:

- make our website and booking features work properly;
- keep the website secure;



- remember your preferences;
- improve the performance and usability of the website; and
- understand how visitors use our website.

When you first visit our website, you will be given the option to accept or reject non-essential cookies.

Non-essential cookies will not be used unless you have given the appropriate consent.

3. Types of Cookies We Use

Strictly Necessary Cookies

These cookies are needed for the website and its features to work properly. They may be used for functions such as security, session management and the booking or payment process.

As these cookies are necessary for the website to operate, consent is not required.

Analytics Cookies

We use analytics cookies to understand how visitors use our website. This may include information about pages visited, time spent on the website, device or browser type and general location information.

Analytics cookies are non-essential and will only be used where you have consented to them.

Functional Cookies

Functional cookies can be used to remember choices or preferences and provide additional website features.

Where these cookies are not strictly necessary for the website to operate, they will only be used with the appropriate consent.

Third-Party Cookies



Some features or services on our website may be provided by third parties and may place their own cookies on your device.

Where these cookies are non-essential, they will only be used after you had given the appropriate consent.

4. Google Analytics

We use Google Analytics to help us understand how visitors use our website, including which pages are visited and how people interact with the site.

Google Analytics may collect technical information about your device, browser and use of the website.

Google Analytics cookies are non-essential and will only be used where you have consented to analytics cookies through our cookie settings.

You can change or withdraw your cookie preferences at any time as explained below.

5. Managing Your Cookie Preferences

You can choose whether to accept or reject non-essential cookies through the cookie settings on our website.

You can also change or withdraw your preferences at any time through these settings. Withdrawing consent will not affect any use of cookies that took place before your preferences were changed.

You can also manage or delete cookies through your browser settings. Please be aware that blocking strictly necessary cookies may affect how some parts of the website or booking process work.

6. Changes to This Cookie Policy



We may update this Cookie Policy from time to time, including where the cookies or technologies used on our website change.

The latest version will be available on our website and will show the date it came into effect.

7. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us:

Sports Elite Ltd

Email: info@sportseliteltd.co.uk